

# **THE 4TH VENIERI MACHINE FOR THE DUTCH CUSTOMER MEERLEVELD.**

Brumach (the dutch Venieri importer) delivered to the customer MEERLEVELD located in DIEMEN (near Amsterdam) his 4<sup>th</sup> Venieri articulated wheel loader: VF5.63B.

This particular customer it's specialized in all kind of street works; a typical job in Holland. Dutch cities roads are mainly made with brick sand not with concrete or asphalt. The reason is that big parts of Holland are below the sea-level (and are held dry by constant pumping away off the ground the water). Although the dutch have a long experience in this, roads will be damaged time after time, so these have to re-build. The process consists of taking out all the bricks and the pavement (stones) and equalizing the ground below the bricks; this is one of the main jobs in which the customer Meerleveld is specialized. Therefore they need a compact agile machine such as a Venieri. Although there are a lot of other machines in this popular category, the operator only wants to drive and work with a Venieri!

We listen to Bertus, the operator of the machine: << We started with a Venieri VF 3.63D which we have used several years for this job with nearly no costs. We replaced it with a Venieri VF 4.63SL (swing loader) to be more flexible when operating with the machine in narrow places (near Amsterdam we have a lot). When this machine reached its time (Brumach trade it in with about 8.000 hours) we wanted again a swing-loader but this model was no longer available. Mr. Meerleveld wanted to change to another brand in order to continue working with a swing-loader; but after talking with Marcel de Bruin from Brumach, we understood that the capacity of the new line of Venieri's articulated wheel loaders, is superior to any other swing-loader. Nevertheless, we tested the machine for a long period. We wanted to check the reliability, due to the fact that salesmen normally tell more optimistic stories than realistic ones. The test was a success, this salesman said the truth! We were amazed of the performances of the machine, and I have kept working with it for 7 more years. Then all by surprise my boss asked Brumach to make an offer for a new one without my knowledge. We have quite a lot of earth-moving machines in our company of other well known brands, which starts also with a "V" ... and I think that my boss was willing to buy everything from one brand. When he spoke about changing the machine for another supplier I told him: If you want that I work as an operator in your company, you can do 2 things:



*VF 5.63B with screening bucket*

1. Do not buy another machine, because I love to continue working with this old Venieri 4.63F instead of any another machine.
2. You buy another Venieri of the same category and I will be even more happy to do my job!

Besides the power of the Venieri machine (which also some competitors models have) there are more reasons to choose a Venieri: instead of having the oscillation on the articulation point the Venieri has it on the rear axle, (like the big wheel loaders). This gives much more stability: not only for loading materials but also during the levelling of the terrain; for these reasons we recommend the oscillating rear axle!



*VF 5.63B with forklifts*

Due to my long experience, Mr. Meerleveld listened to my arguments and chose for option 2: He bought a new Venieri VF 5.63B, and this time without trying it or seeing it before! Thanks to the long and profitable relation with Brumach (providing quality service and quick reaction to

our needs), we bought the machine just by choosing it on the catalogue >>.

*What about the VF5.63B?* << The higher road-speed, the increased (again!) power and other small improvements made by VF Venieri, makes me and also my boss even more satisfied! Now we have even more capacity with a machine having more or less the same dimensions of the previous one>>.

*Venieri machines will be forever for you?* << Never say never, personally I don't not know what else I should wish for! >>, the proud operator said.